A RESOLUTION adjourning the House of Representatives in honor and loving memory of Doniphan "Don" Penn Moore Jr.

WHEREAS, Don Moore Jr., a native of Owensboro, Kentucky, was the cherished son of the late Doniphan Penn Moore Sr. and Opal Mae "Pat" Midkiff Moore; and

WHEREAS, Don Moore Jr. was a proud graduate of Owensboro High School, where he was an all-state football player, and attended the University of Kentucky on a football scholarship. A member of Delta Tau Delta, he graduated in 1958 before spending a year in active duty with the United States Army Reserve; and

WHEREAS, in 1959, Don Moore Jr. began his career with the family-owned Short Brothers Motor Company, and in 1969 he became the full-time dealer and changed the dealership's name to Don Moore Chevrolet. Throughout the next decade, Mr. Moore began to tap in to the medium of television to advertise to perspective buyers. His first TV ad ran in 1970 during the sitcom *Here's Lucy*, and from that first 10-second ad he would become synonymous with automobile sales in Owensboro and throughout this Commonwealth; and

WHEREAS, Don Moore Jr. retired in 1983 to become a full-time farmer. A lifelong member of Settle Memorial United Methodist Church, where he taught Sunday School, Mr. Moore was a health and fitness activist who ran the first Owensboro 10-Miler and often rode his bike on the roads of Florida and Kentucky; and

WHEREAS, Don Moore Jr., a titan in the automobile industry and a beloved son of this great Commonwealth, departed this earthly life and entered into the kingdom of Heaven on March 31, 2016, leaving his family, friends, and all those whose lives he touched in solemn mourning; and

WHEREAS, Don Moore Jr. is survived by his wife of 57 years, Carol Whitledge Moore; children, Cynthia Moore Autry (Joey), Don Penn Moore III (Marla), David Moore (Kelly), and John Marshall Moore (Julie); grandchildren, Don Penn Moore IV, Ashley Moore Lowenfield (Ronnie), Carol Anne Autry Jarboe (Christian), Mary Margaret Autry,

Kaitlyn Moore, Joseph Autry III, Kendall Moore, Annabel Moore, Lily Carol Moore, Emma Louise Moore, Henry Marshall Moore, Betsy Ann Moore, and Jack Clayton Moore; four great-grandchildren; sister, Nell Moore Elliott; and a host of other family members who will dearly miss his presence in their lives;

NOW, THEREFORE,

Be it resolved by the House of Representatives of the General Assembly of the Commonwealth of Kentucky:

- → Section 1. The members of the House of Representatives hereby express their most profound sympathy upon the passing of Doniphan "Don" Penn Moore Jr., and extend heartfelt condolences to his family, friends, and community in this time of loss.
- → Section 2. When the House of Representatives adjourns this day, it does so in honor and loving memory of Doniphan "Don" Penn Moore Jr.
- → Section 3. The Clerk of the House of Representatives is directed to transmit a copy of this Resolution to Representative Suzanne Miles for delivery to the family.